

C I T Y O F M A Y W O O D  
**SIX-MONTH STRATEGIC OBJECTIVES**  
 February 6, 2015 – August 1, 2015

<b>THREE-YEAR GOAL: <i>INCREASE ORGANIZATIONAL EFFECTIVENESS AND EFFICIENCY</i></b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the March 11, 2015 City Council meeting	City Manager, working with the Executive Assistant	Provide to the City Council the status of the transfer of current City documents into an electronic format.				
2. By April 15, 2015	Management Team (City Manager – lead), working with Sidrow Consulting	Launch the new City of Maywood website.				
3. By August 1, 2015	City Manager, working with the Management Team	Ensure installation of the new telephone system.				
4. By August 1, 2015	Each staff member	Develop and submit to the City Manager for approval respective job manual/desktop procedures.				
5. By August 1, 2015	Management Team (City Manager – lead), working with Sidrow Consulting	Relocate the computer servers to City Hall.				

**THREE-YEAR GOAL: *STABILIZE CITY FINANCES***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the <del>March 11</del> , April 8, 2015 City Council meeting	City Manager, working with the Management Team	Present to the City Council for action the findings of the review of the Master Fee Schedule and make a recommendation for fee adjustments, if needed.				
2. At the March 11, 2015 City Council meeting	City Manager	Report to the City Council on the reduction of overhead costs.				
3. At the April 8, 2015 City Council meeting	City Manager	Review the City's TOT (Transient Occupancy Tax) and make a recommendation to the City Council for action whether or not to raise it.				
4. At the April 8, 2015 City Council meeting	Community Services Manager	Recommend to the City Council for action a lease agreement with an organization to operate the Maywood Boxing Club facility.				
5. At the May 13, 2015 City Council meeting	City Manager	Recommend to the City Council for action the City becoming a member in an insurance pool.				
6. At the May 13, 2015 City Council meeting	Accounting Supervisor	Audit the City's property tax receipts from Los Angeles County to determine whether or not the City is receiving the tax due and report the results to the City Council.				
7. By August 1, 2015	City Manager	Secure a paying tenant for the former Police facility.				

**THREE-YEAR GOAL: *IMPROVE MAINTENANCE OF THE INFRASTRUCTURE  
AND CITY FACILITIES***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By March 11, 2015	Project Manager	Present an update on Riverfront Park to the City Council and to the community in the City's newsletter.				
2. By March 11, 2015	Community Services Manager	Issue a Request for Proposal for a contractor to perform preventive maintenance of the City's sewer system.				
3. At the May 13, 2015 City Council Meeting	Community Services Manager	Recommend to the City Council for action the award of contract for a contractor to perform maintenance of the City's sewer system.				
4. By June 30, 2015	Community Development Project Manager	Complete the Sidewalk Rehabilitation Project.				
5. By June 30, 2015	Community Development Project Manager	Complete the City Council-approved Measure R Street Improvement Project on District Boulevard between Randolph and 60 <sup>th</sup> Street.				
6. At the July 8, 2015 City Council Meeting	Community Development Project Manager	Develop and present to the City Council for action, a Citywide bus shelter replacement and rehabilitation program.				

**THREE-YEAR GOAL: *BECOME A CLEAN, ATTRACTIVE, SAFE AND VIBRANT COMMUNITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. On February 28, 2015	Community Services Manager and Mayor De La Riva	Hold the City's first Community Fitness Workout Day.				
2. By March 7, 2015	Mayor De La Riva and Mayor Pro Tem Guardado	Hold an immigration education forum at the YMCA.				
3. By April 15, 2015	Mayor De La Riva and Council Member Magaña	Hold a job fair in the City.				
4. By June 30, 2015	Community Services Manager	<del>Change, as needed,</del> Ensure the top lights at Riverfront Park are changed to LED lights.				
5. By August 1, 2015	Community Services Manager, working with Mayor De La Riva and Mayor Pro Tem Guardado	Establish at least two additional Neighborhood Watch Groups.				
6. By August 1, 2015	Community Services Manager	Schedule and plan the 7 <sup>th</sup> Annual Education Fair.				
7. By August 1, 2015	Mayor De La Riva and Mayor Pro Tem Guardado, working with UCLA	Schedule, plan and hold at least one Water Conservation Educational Forum for residents and businesses.				
8. By August 1, 2015	Community Services Manager and Mayor Pro Tem Guardado	Identify funding to improve the Railroad Public Right-of-Way along Randolph Boulevard.				
9. At the Aug 12, 2015 City Council Meeting	Community Services Manager	Secure a partner to provide entertainment for a special event and report the results to the City Council.				